

# B2B

## GIBRALTAR

The Voice of Gibraltar Business

5,000 copies – 4 issues per annum

### Advertising rates

Back page	£850
Full page colour	£695
1/2 page colour (vertical or horizontal)	£400
1/4 page colour	£275

Series discounts - subject to full payment after the first edition.

- 1 issue as above
- 2 issues 10% per annum
- 3 issues 15% per annum
- 4 issues 20% per annum  
ie for a full page £695 x 4 -20% = £2,224

### Technical specifications

Overall magazine size	(A4 tall) w 210 x h 297 mm
Bleed	w 215 x h 302 mm
Full page	w 186 x h 270 mm
Half page vertical	w 91 x h 270 mm
Half page horizontal	w 186 x h 133 mm
Quarter page	w 91 x h 133 mm

### Requirements:

- Minimum resolution - 300 dpi
- PDF (PDF/X-1a:2001), Jpeg or EPS format
- Supply proof/s

### Creative services

In addition to display advertisements, Copywrite Advertising Limited offers a variety of attractive formats in which to promote your company, product or service and can also supply a complete creative service including: creative design, writing, production, photography and flash banners.

Rates quoted individually

### Media order

Client:

Address:

Contact:

Ad size:

Price: £  x  Issues = £

Plus:  discount % = £

Vol <input type="text"/>	Issue <input type="text"/>	Vol <input type="text"/>	Issue <input type="text"/>
Vol <input type="text"/>	Issue <input type="text"/>	Vol <input type="text"/>	Issue <input type="text"/>

### Rolling Leaderboard or skyscraper

on the website: [www.B2BGibraltar.com](http://www.B2BGibraltar.com)

Ad size:

Price: £  x  Issues = £

Plus:  discount % = £

Vol <input type="text"/>	Issue <input type="text"/>	Vol <input type="text"/>	Issue <input type="text"/>
Vol <input type="text"/>	Issue <input type="text"/>	Vol <input type="text"/>	Issue <input type="text"/>

### Artwork supplied by:

Client:

Contact:

Billing:

Tel. No.:

Email:

Signature