

Advertising rates

Back page	£850
Full page colour	£650
1/2 page colour (vertical or horizontal)	£400
1/4 page colour	£275
Business box ads (50 x 50 mm's)	£50

Series discounts - subject to full payment after the first edition.

- 1 issue as above
- 2 issues 10% per annum
- 3 issues 15% per annum
- 4 issues 20% per annum
(ie for a full page £650 x 4 -20% = £2,080 (rate card £2,600))

Technical specifications

Overall Size A4	210 x 297
Bleed	215 x 302
Full page full colour	190 x 277
Half page vert colour	92 x 277
Half page horiz colour	190 x 130
Quarter page colour	92 x 130

Requirements:

- Minimum resolution - 300 dpi
- PDF, Jpeg or EPS format
- Supply proof/s

Media order

Client Name _____
Address _____

Contact Name _____

Ad Size _____
Price £ _____ x _____ Issues = £ _____
Plus _____ % discount = £ _____

Spring	Summer	Autumn	Winter
200__	200__	200__	200__

Artwork supplied by:

Agency _____
Tel No. _____
Email _____

Contact Name _____
Signature: _____